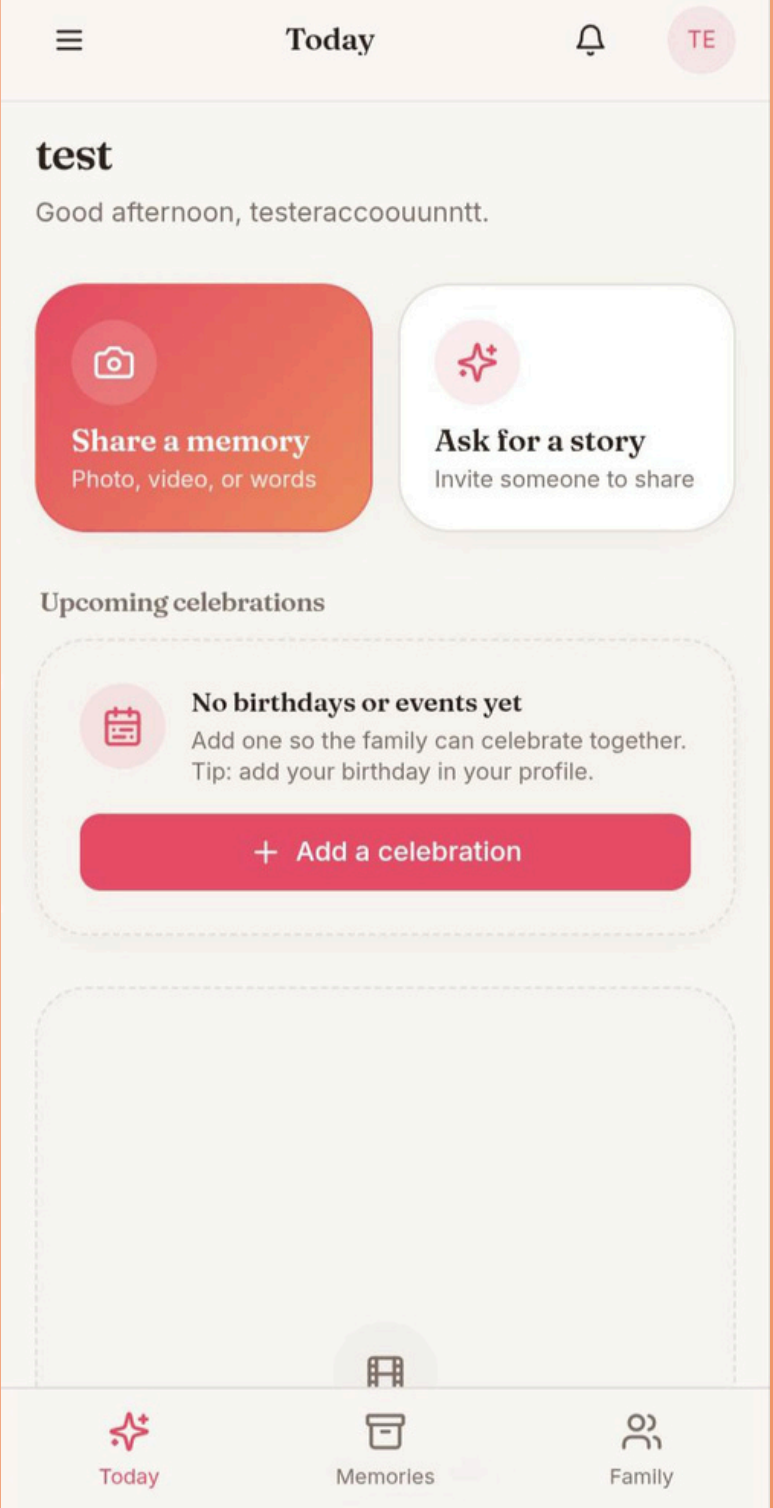
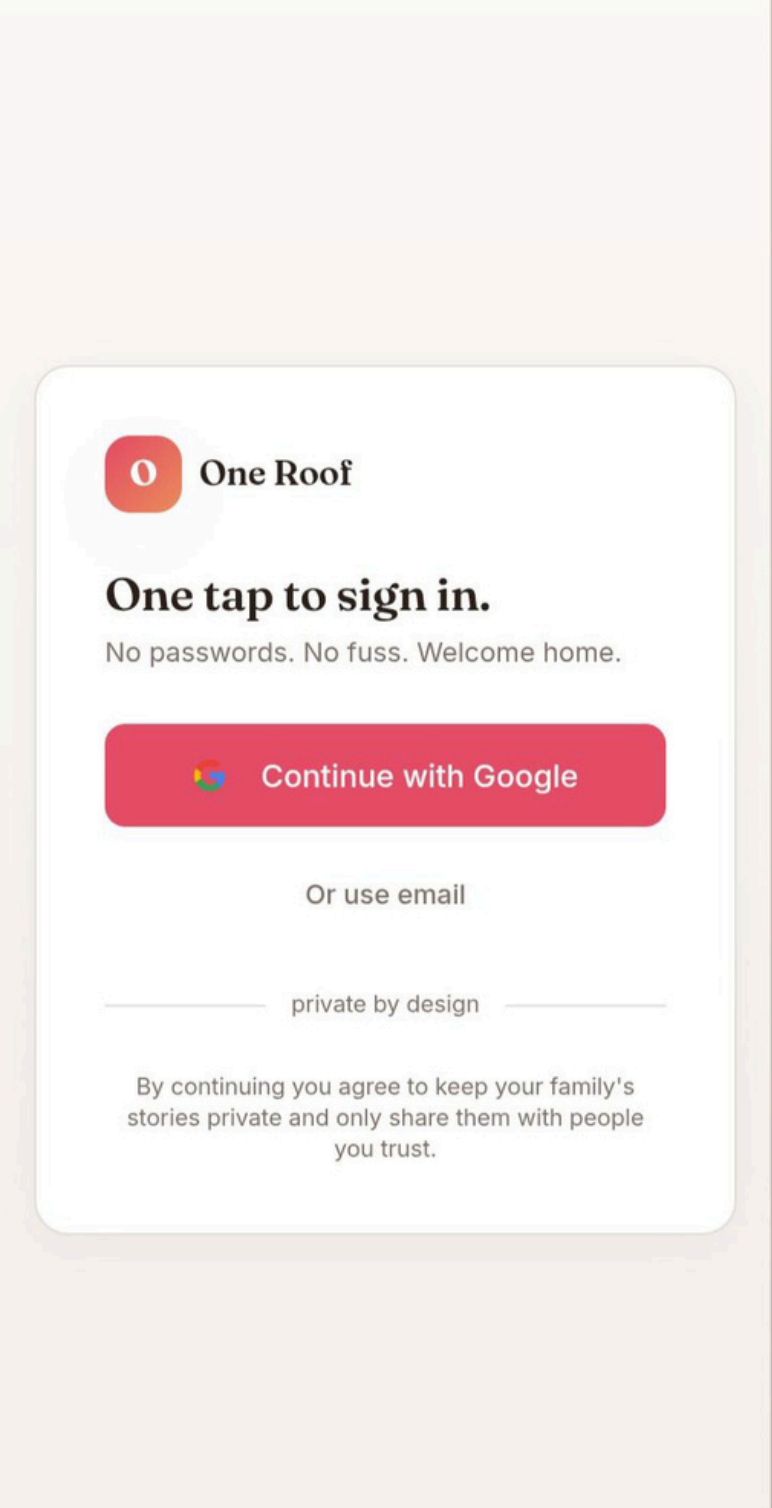
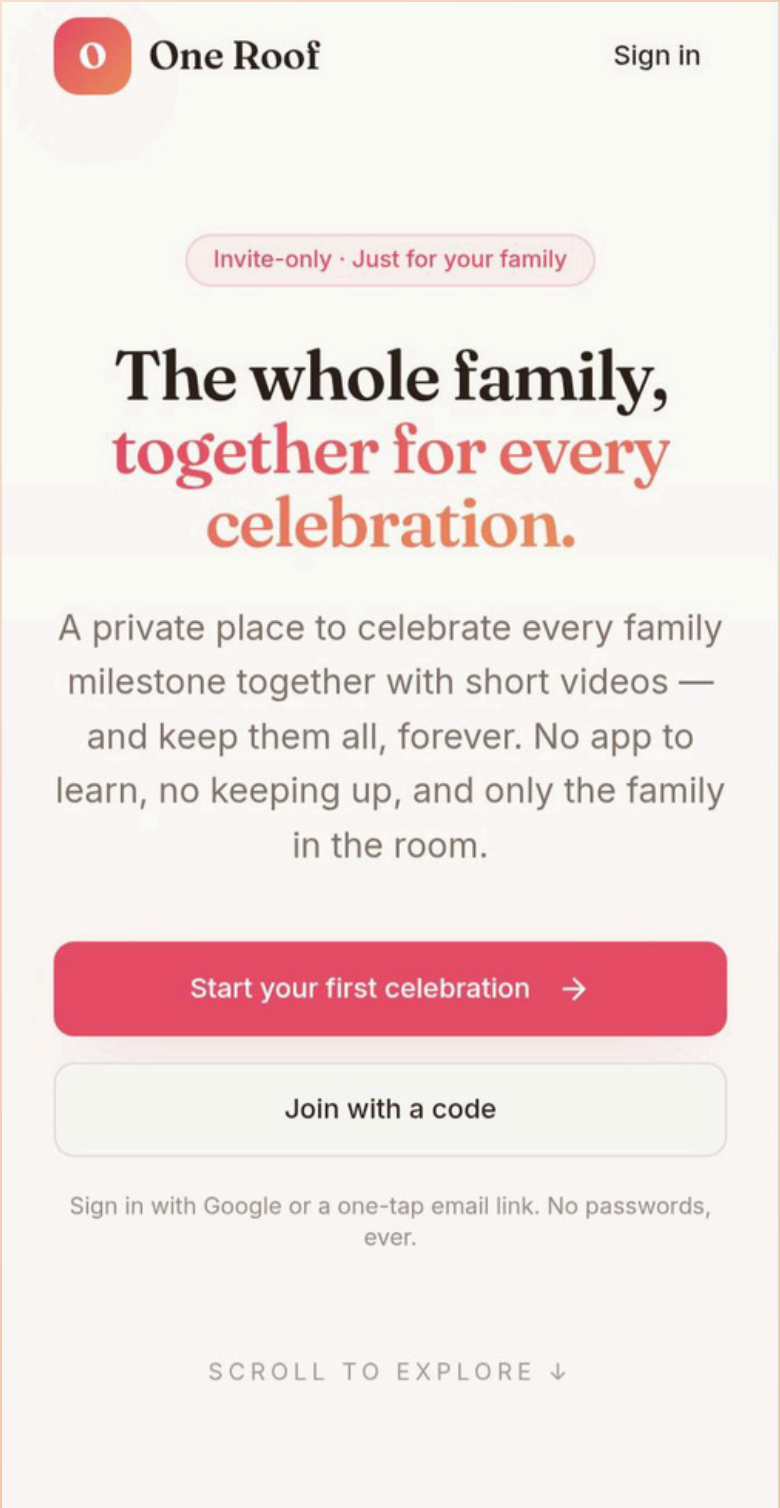


Case Study

Capture Every Memory
Stay Connected
Relive Special Moments



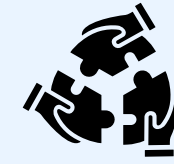


We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.

The Challenge

Families often store precious memories across multiple devices, social media platforms, and messaging apps, making it difficult to preserve and share important life moments. Older generations may struggle with complex technology, while younger family members lack a centralized space to connect with family history. The challenge was to create a private, secure, and easy-to-use platform where families can capture, organize, and relive memories across generations.



Client
Onerooof



Domain
Digital Memory Preservation



Engagement
Full-Stack Development



CLOUD
AWS

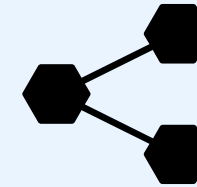


The Feature Offerings



Family Timeline

A shared timeline where family members can post photos, videos, voice notes, and comments.



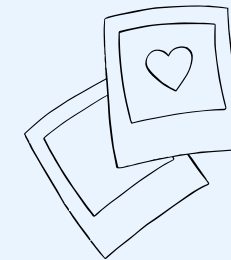
Memory Sharing

Capture and preserve important moments through multimedia content.



Birthday & Anniversary Reminders

Automated reminders help family members celebrate important milestones together.



On This Day Memories

Rediscover memories from previous years through intelligent resurfacing features.



Automated Recap Reels

Generate engaging memory videos using shared family photos and moments.



Story Prompts

Encourage engagement through storytelling and interactive family activities.



Product Design & User Experience

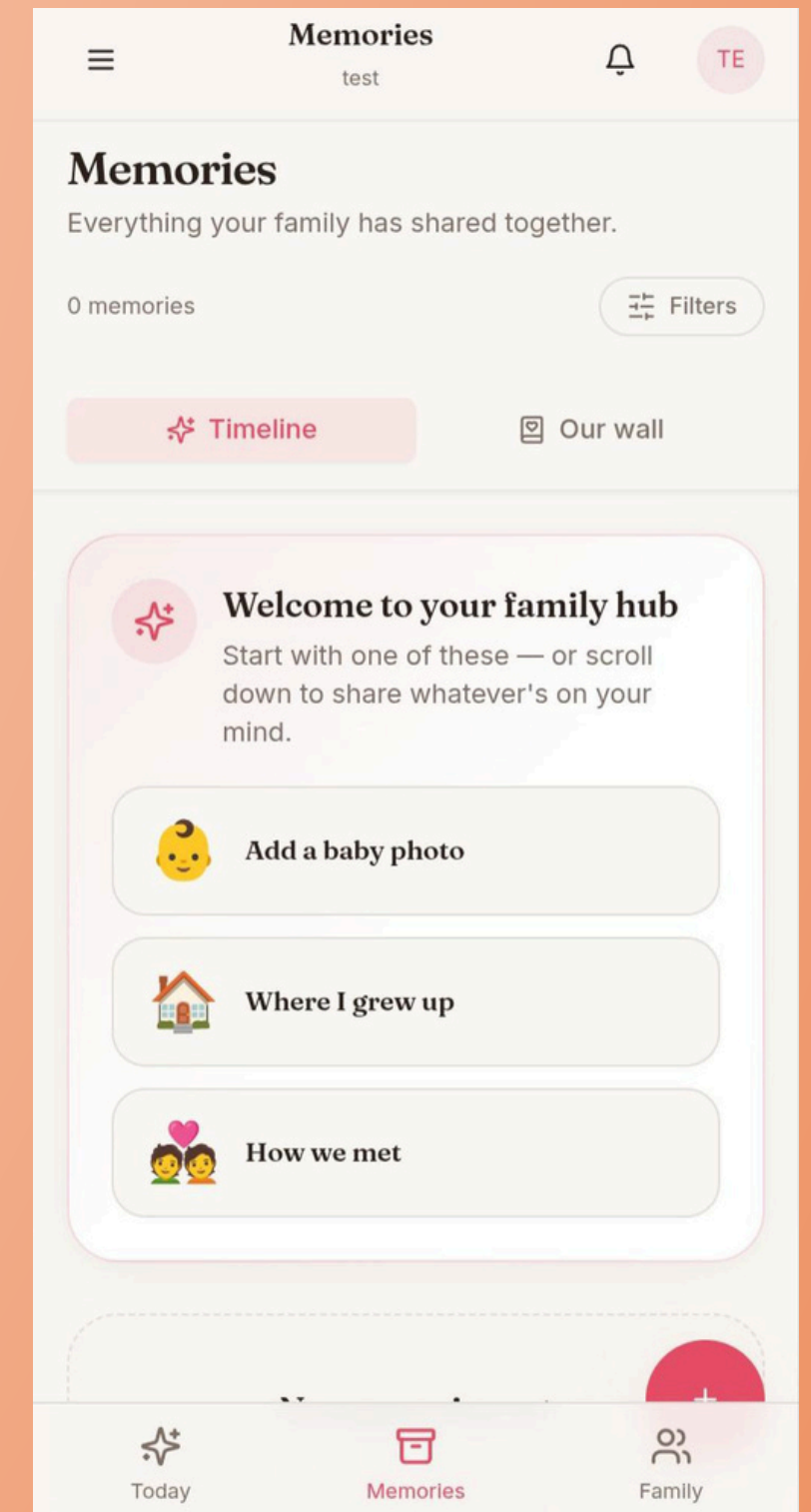
We designed a simple, mobile-first family experience that makes memory sharing accessible for every generation, including grandparents and less tech-savvy users.

Design Highlights

- Mobile-first responsive design
- Grandparent-friendly user interface
- Simple content sharing workflow
- Private family-only environment
- Timeline-based memory browsing

Design & Development Scope

- Family Timeline Experience
- Multimedia Sharing System
- Memory Discovery Features
- Event Reminder System
- Automated Video Recaps



Architecture & Delivery

We built a secure and scalable family memory platform that supports multimedia sharing, timeline interactions, intelligent memory resurfacing, and private family collaboration.

One last step, friend

Start a new family space, or join one with an invite code.

Signed in as `testeraccoouunntt@gmail.com`

Create a new family

You'll become admin and can invite the rest.

Family name

e.g. The Patel Family

Description (optional)

Spread between Mumbai, London and Toronto

Create family

Today

test

Good afternoon, testeraccoouunntt.

Ask someone for a story

Pick a suggestion or write your own.

AI suggestions

Shuffle

Funnier

Deeper

Kid-friendly

One-word answer

Crafting suggestions...

Or write your own

What would you like to ask?

Cancel

Next

Settings

test

Settings

Manage your profile and family preferences.

Profile

Alerts

Admin

Family details

Set how your family appears across the app.

Cover image

No cover image

Change cover

Weekly Memory Challenge

A themed prompt that drops in for the family every Monday.

Family name

test





Stronger Family Connections

across multiple generations through shared memories.

Improved Memory Preservation

Workflows executed faster through automation

Increased User Engagement

Story prompts and memory reminders

Simplified Family Communication

created a more organized sharing experience.

Enhanced Accessibility

Mobile-first design made the platform easy to use

Secure Private Sharing

Family-only access ensured privacy and trust.



What We Can Build For You

We create digital platforms that strengthen communities, relationships, and user engagement through meaningful experiences.

Family Networking Platforms

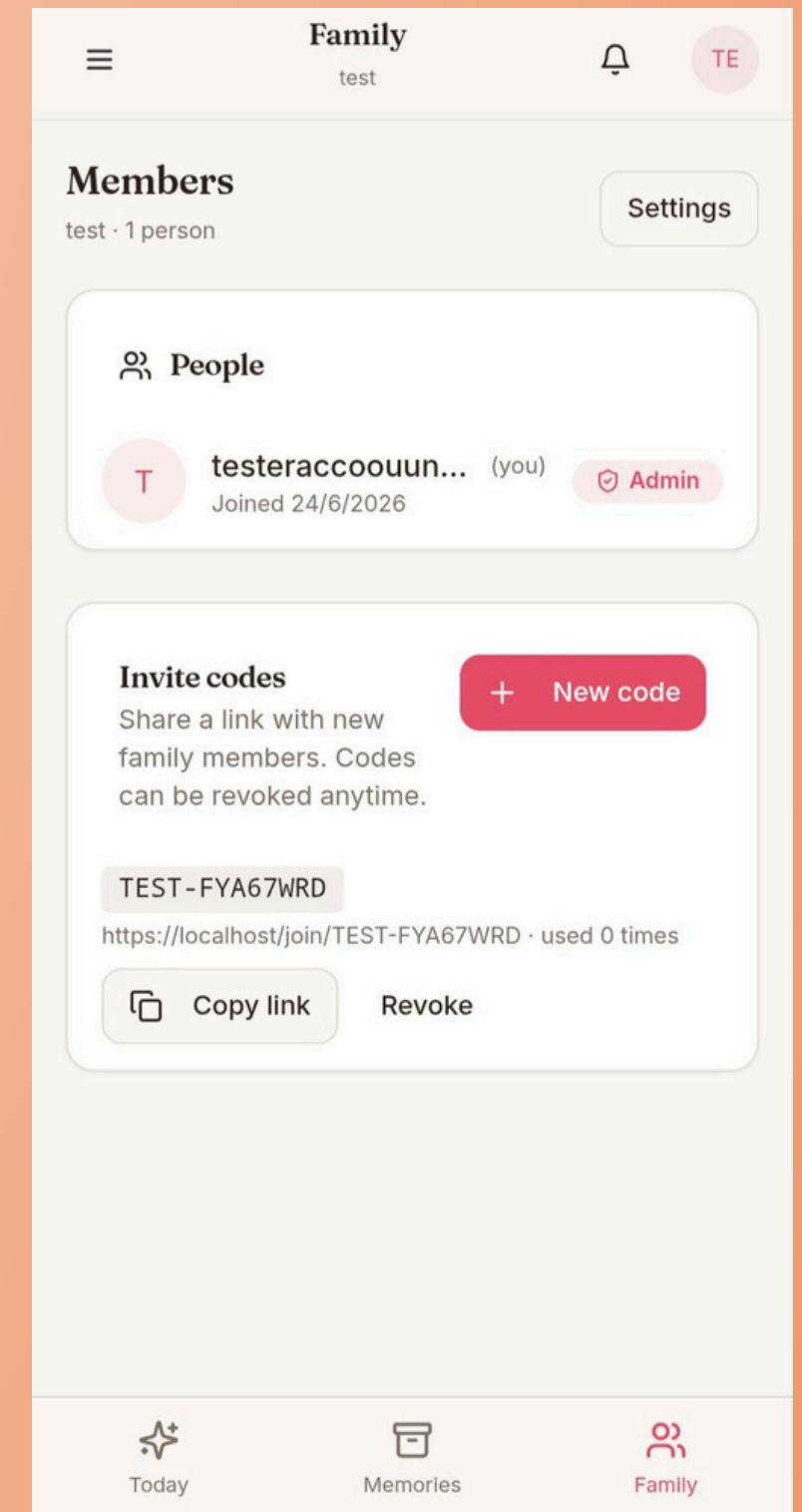
Social Community Applications

Digital Memory Platforms

Media Sharing Applications

Private Collaboration Tools

Subscription-Based Community Apps



Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?

Let's collaborate and bring it to life.

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