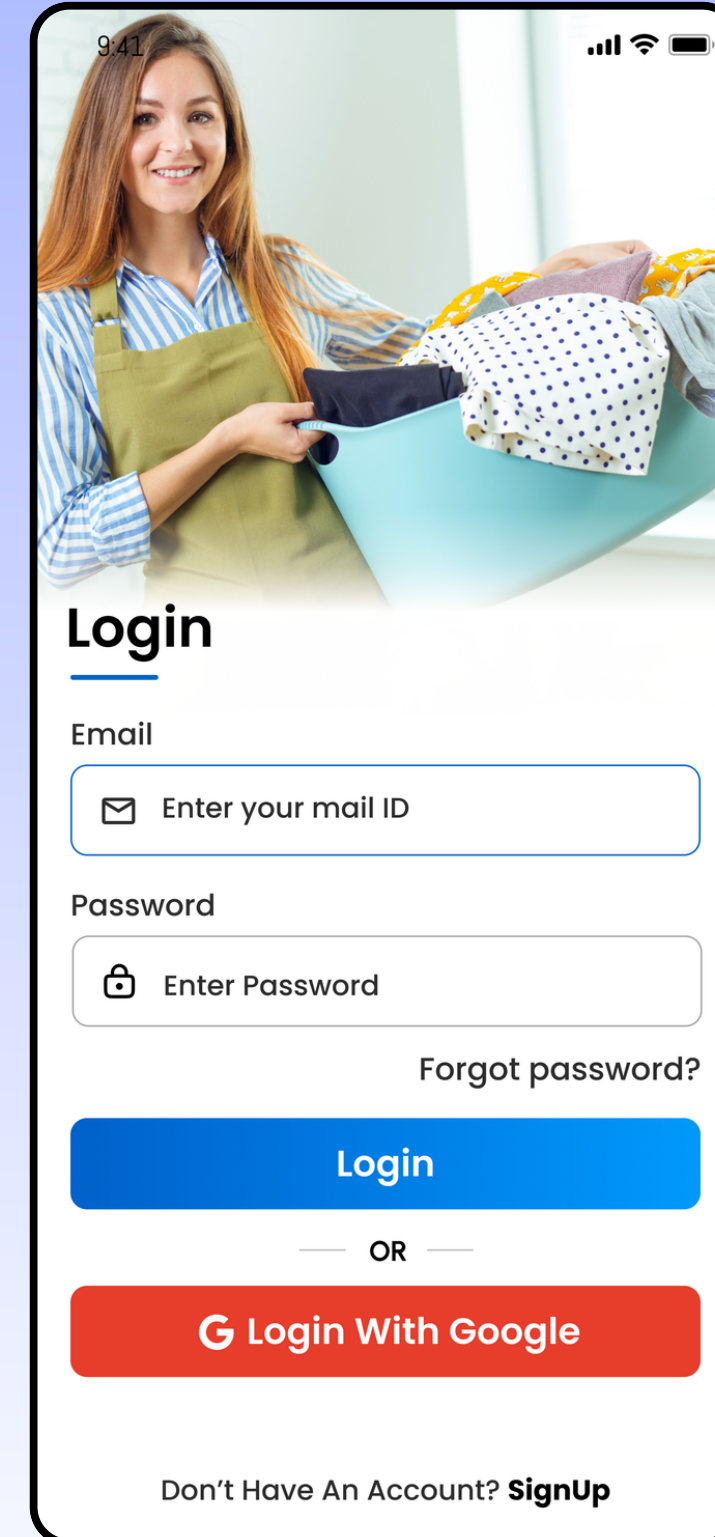


# Case Study



9:41

**Login**

Email

✉ Enter your mail ID

Password

🔒 Enter Password

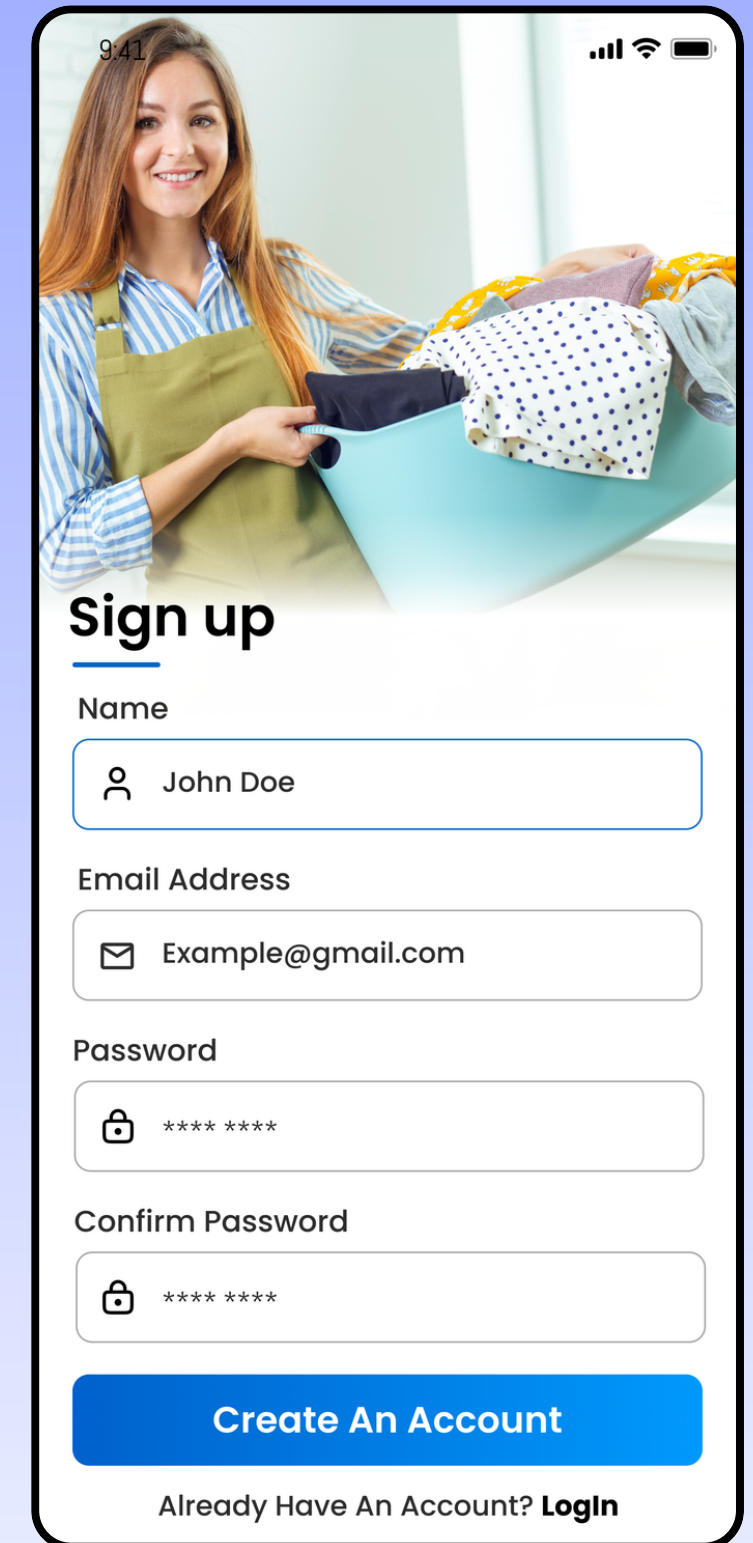
[Forgot password?](#)

**Login**

OR

**G Login With Google**

Don't Have An Account? **SignUp**



9:41

**Sign up**

Name

👤 John Doe

Email Address

✉ Example@gmail.com

Password

🔒 \*\*\*\* \*

Confirm Password

🔒 \*\*\*\* \*

**Create An Account**

Already Have An Account? **Login**



# We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.

# The Challenge

Skip the trip! Blue Wave offers pickup and delivery right at your fingertips through our app! Schedule a convenient time for us to pick up your laundry. We'll wash, fluff, and fold it to perfection, then return it to your door within 72 hours or upgrade to our Express Service for 24-hour freshness.



**Client**

Bluewave laundry



**Engagement**

End-to-End Build



**CLOUD**

AWS



## Full Services

Our full service includes door to door pick-up and Express delivery, flexible to your schedule.

## Self Services

State of the art coin operated stainless steel equipment. Our machines are available during our business hours. Enjoy the comfort of music, TV, and free WiFi while you wait. Laundry supplies may be purchased at the front counter. Our attendants are there to assist you if you need help.

## Drop-Off Services

Fast and friendly service with a quick turnaround time. Leave your laundry with us while you enjoy your day. Express Service is available upon request



213 Harrison Ave, Boston, MA 02111, United States

John Doe

Dashboard

Order

Chat

Wash, Fluff, & Fold

Detergents

Softeners

Choose Detergents Type: 

Select

Select Date

November 2024

1  
THU

2  
FRI

3  
SAT

4  
SUN

5  
MON

6  
TUE

7  
WED

8  
THU

9  
FRI

10  
SAT

11  
SUN

12  
MON

13  
TUE

14  
WED

15  
THU

16  
FRI

17  
SAT

18  
SUN

19  
MON

20  
TUE

21  
WED

22  
THU

23  
FRI

24  
SAT

25  
SUN

26  
MON

27  
TUE

28  
WED

29  
THU

30  
FRI

Select Time

09:00

Bags left for NOV: 03

Type

Qty

Shirt

- 3 +

Remove

Pants

- 2 +

Remove

Select

- 1 +

Add More Items

Add Special instructions

0/250 characters

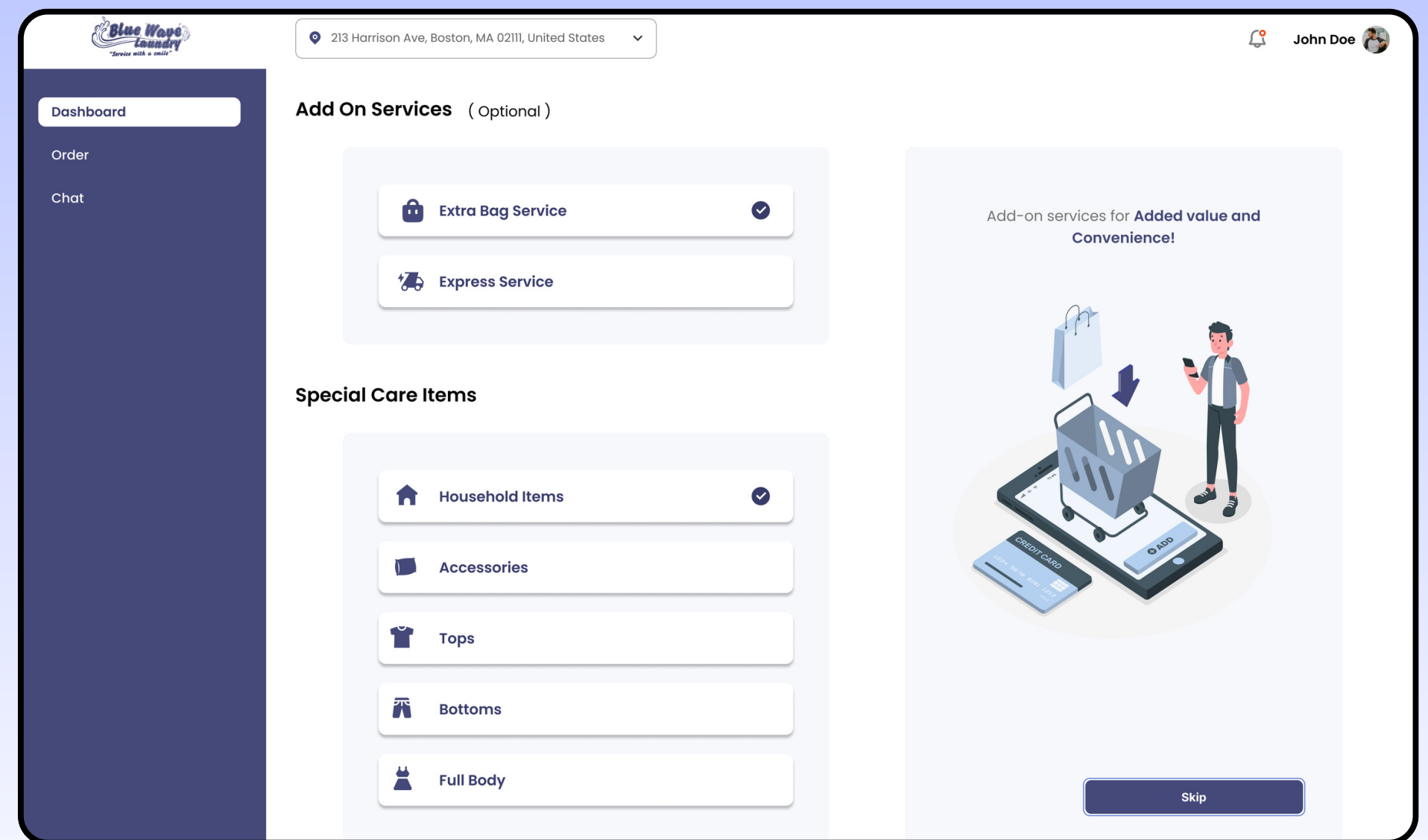
Next



# App Design & User Experience

We designed every screen with empathy at the core — from onboarding flows to daily mood check-ins — combining calm aesthetics with science-backed UX.

- User Research & Empathy Mapping
- High-Fidelity UI & Design System
- Mobile-First (iOS & Android)
- Intuitive and easy user experience.



# Architecture & Delivery

Bluewave Laundry represents a comprehensive approach to finding solution for you car needs, bridging strategic architecture with seamless execution. Driven by agile methodologies and a robust delivery framework, the project successfully addressed complex technical challenges to deliver a scalable, high-performance solution. Ultimately, it transformed Bluewave Laundry's operational capabilities, ensuring long-term business agility and measurable value.

Blue Wave Laundry

213 Harrison Ave, Boston, MA 02111, United States

John Doe

Dashboard

Order

Chat

Order Detail

Wash, Fluff & Fold

Detergent Type: XYZ detergent

No. of Bags: 03

Subscription: 01 , Extra Bags: 02

Delivery Address

House no. 786, Somewhere street, Somewhere Area, Boston, USA 12345

Delivery by 30 June 2025

Change

Special instructions

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum

Laundry Items

|        |        |                    |   |
|--------|--------|--------------------|---|
| Jeans  | - 10 + | Subscription Cover | ✖ |
| Tops   | - 10 + | Subscription Cover | ✖ |
| Shirts | - 11 + | Subscription Cover | ✖ |

31 Items: Subscription Cover

Add Ons

|                        |       |                  |   |
|------------------------|-------|------------------|---|
| Extra Bag Service \$50 | - 2 + | (\$50*2) \$100   | ✖ |
| Bath Mat \$4.5         | - 3 + | (\$4.5*3) \$13.5 | ✖ |

5 Items: \$113.5

Pay \$113.5

Pickup Date

3 Sept, 2024

Pickup Time

09:00

Change Pickup Date

Select Date

November 2024

1 THU

2 FRI

3 SAT

4 SUN

5 MON

6 TUE

7 WED

8 THU

9 FRI

10 SAT

11 SUN

12 MON

13 TUE

14 WED

15 THU

16 FRI

17 SAT

18 SUN

19 MON

20 TUE

21 WED

22 THU

23 FRI

24 SAT

25 SUN

26 MON

27 TUE

28 WED

29 THU

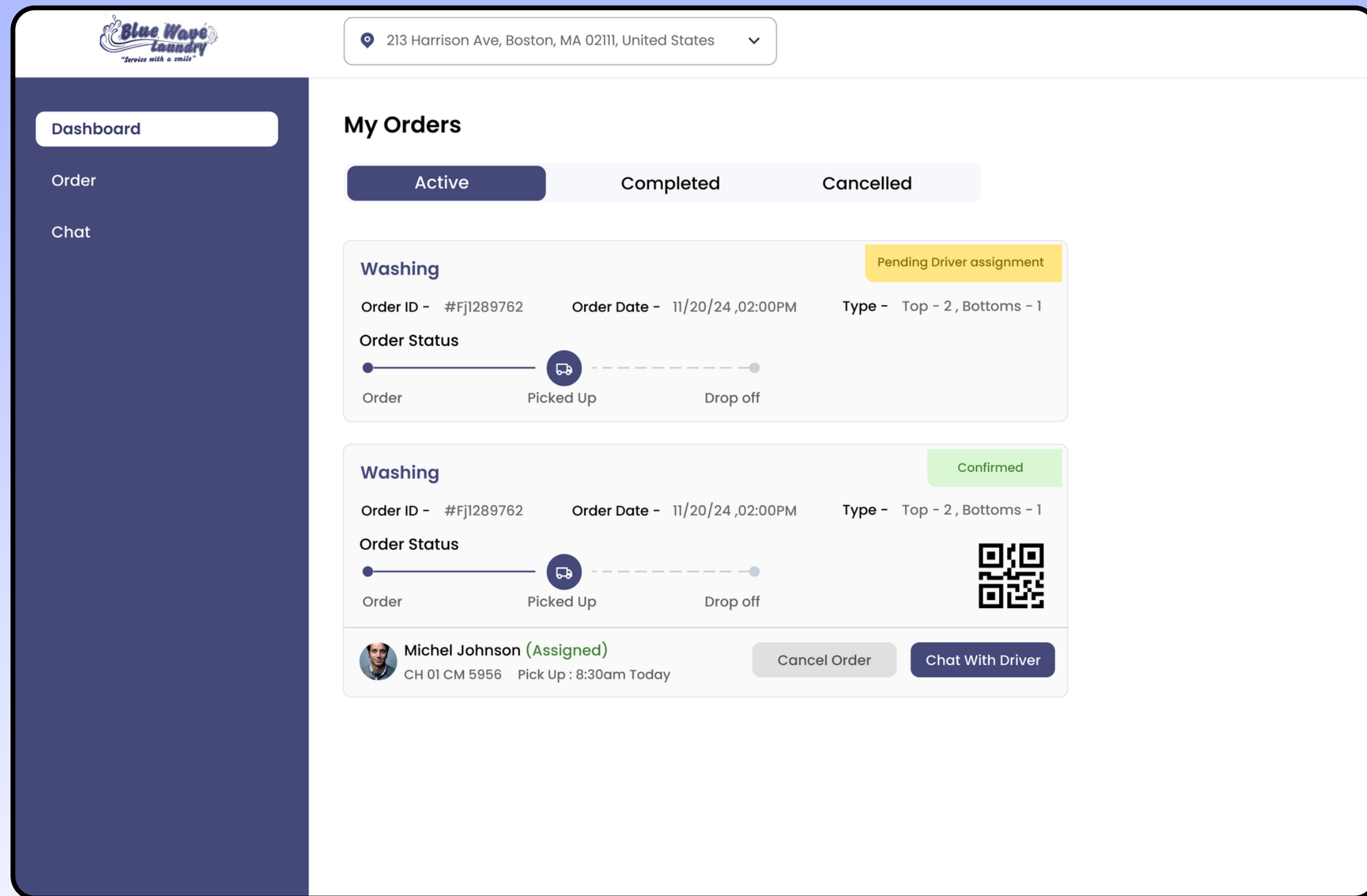
30 FRI

Change Pickup Time

Select Time

09:00

Proceed to Pay



## End-to-End Delivery

All core reward systems built, integrated, and deployed in a single release

**100%**

Regulatory compliant — US consumer protection & data privacy standards met

## Day 1

Production ready — scalable AWS architecture with CI/CD pipelines ensuring stable, secure deployments



## What We Can Build For You

With a 10+ year experienced team and 20+ products shipped, we're ready to be your end-to-end tech partner.

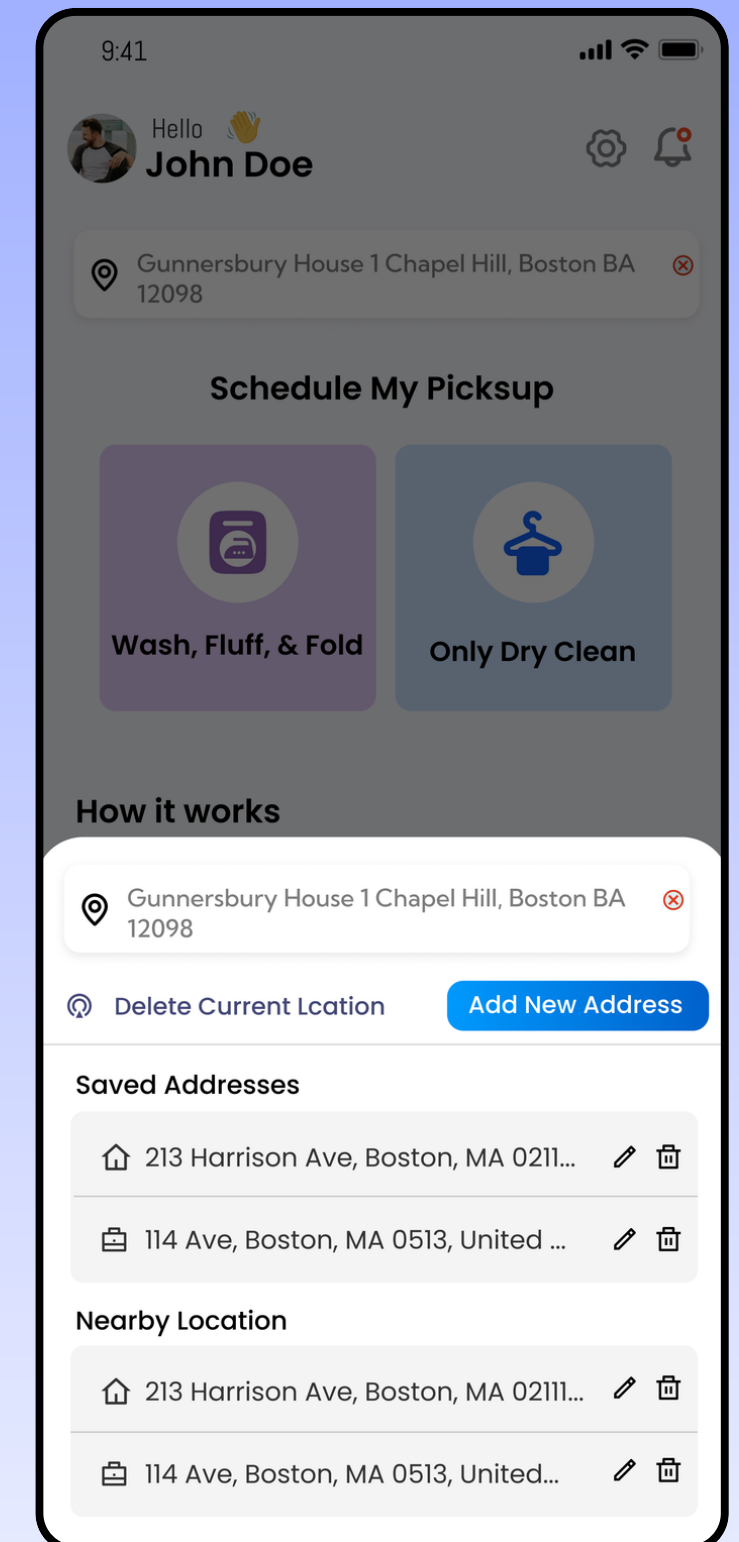
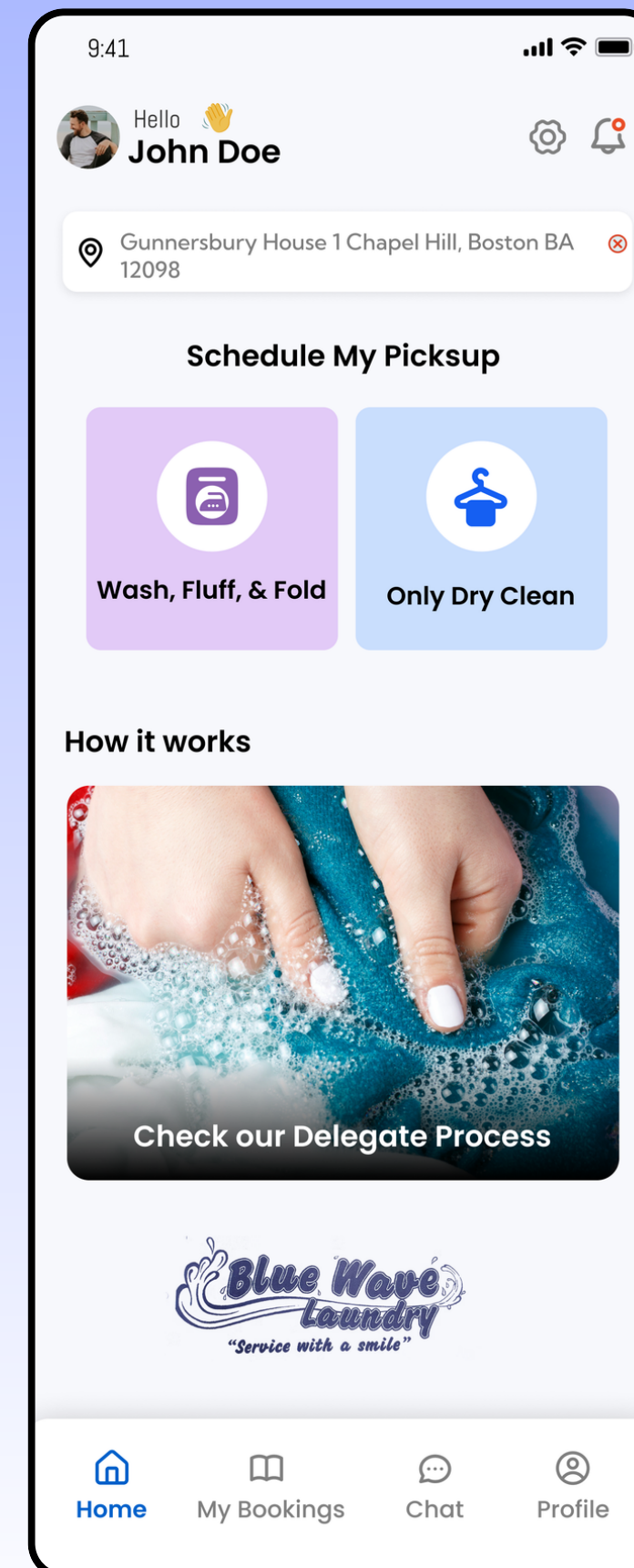
Product Development & Full-Stack Engineering

MVP Build & Market Validation

Experts Driven Personalization Engines

Tech Team as a Service

Digital Transformation & Legacy Modernization



# Mockups



9:41

<

Wash, Fluff, & Fold

Detergents

Softeners

Bags left for NOV: 03

Choose Detergents Type

Select

Select Date

November 2024

3 SAT

4 SUN

5 MON

6 TUE

7 WED

8 THU

9 FRI

Select Time

8:00

8:30

9:00

9:30

10:00

Bag Articles

Type

Qty

Shirts

- 1 +

- 1 +

Add More Items

Special instructions

0/250 characters

Next

9:41

<

Dry Cleaning

Light

Medium

Heavy

Select Date

November 2024

3 SAT

4 SUN

5 MON

6 TUE

7 WED

8 THU

9 FRI

Select Time

8:00

8:30

9:00

9:30

10:00

Bag Articles

Type

Qty

Shirts

- 1 +

Pants

- 1 +

Add More Items

Special instructions

0/250 characters

Next

9:41

<

Add On Services

Extra Bag

Additional Bags worth \$50/Bag

Express

Get your Order delivered in 24 hrs for \$8.95.

Special Care

Special Care for your Special items.

Skip

9:41

<

Add On Services

Extra Bag

Additional Bags worth \$50/Bag

Select Quantity

- 2 +

Express

1 items selected

Done

Household Items

Accessories

☒

Bath Mat

\$4.50

- 2 +

☒

Sheet Blanket

\$13.50

- 0 +

☒

Duvet Cover

\$13.50

- 0 +

☒

Comforter/Duvet

\$34.95

- 0 +

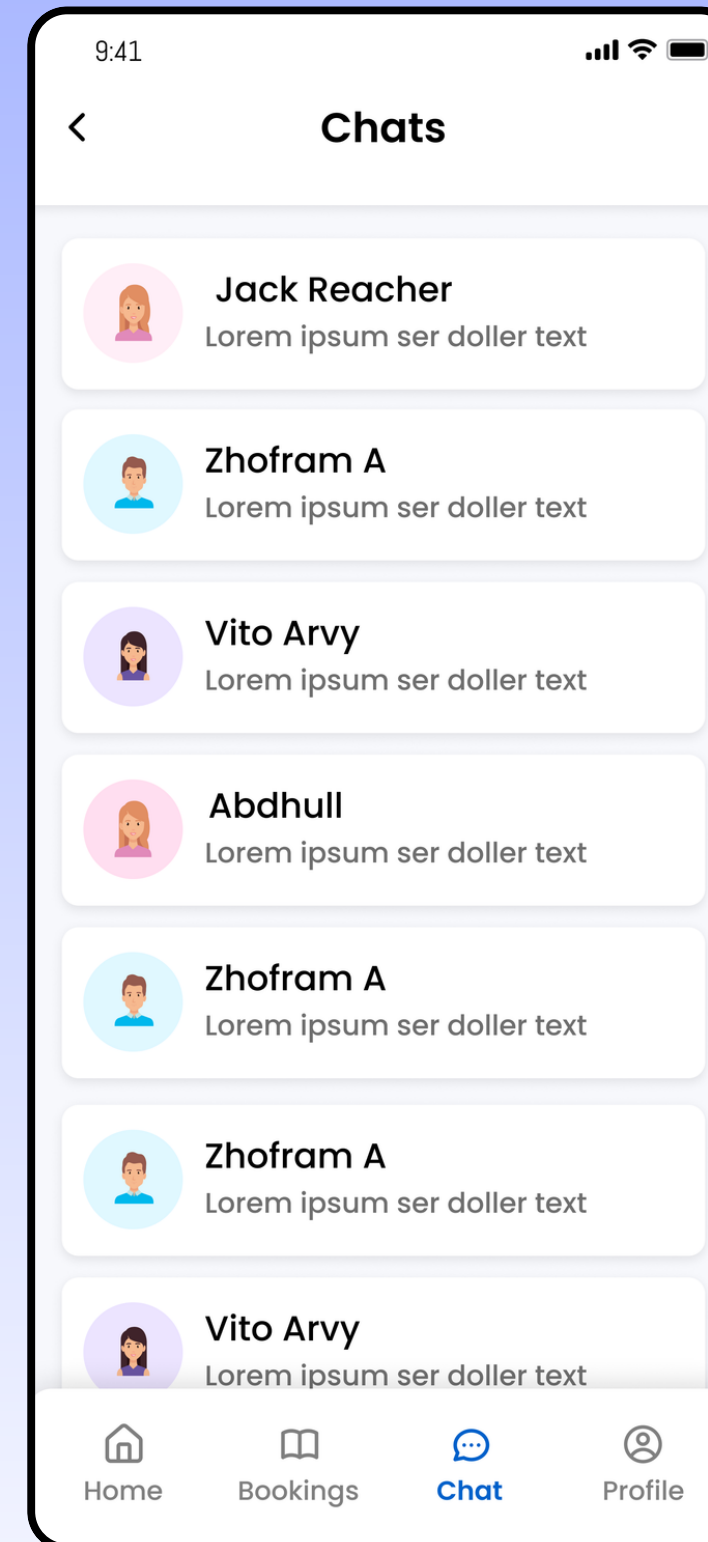
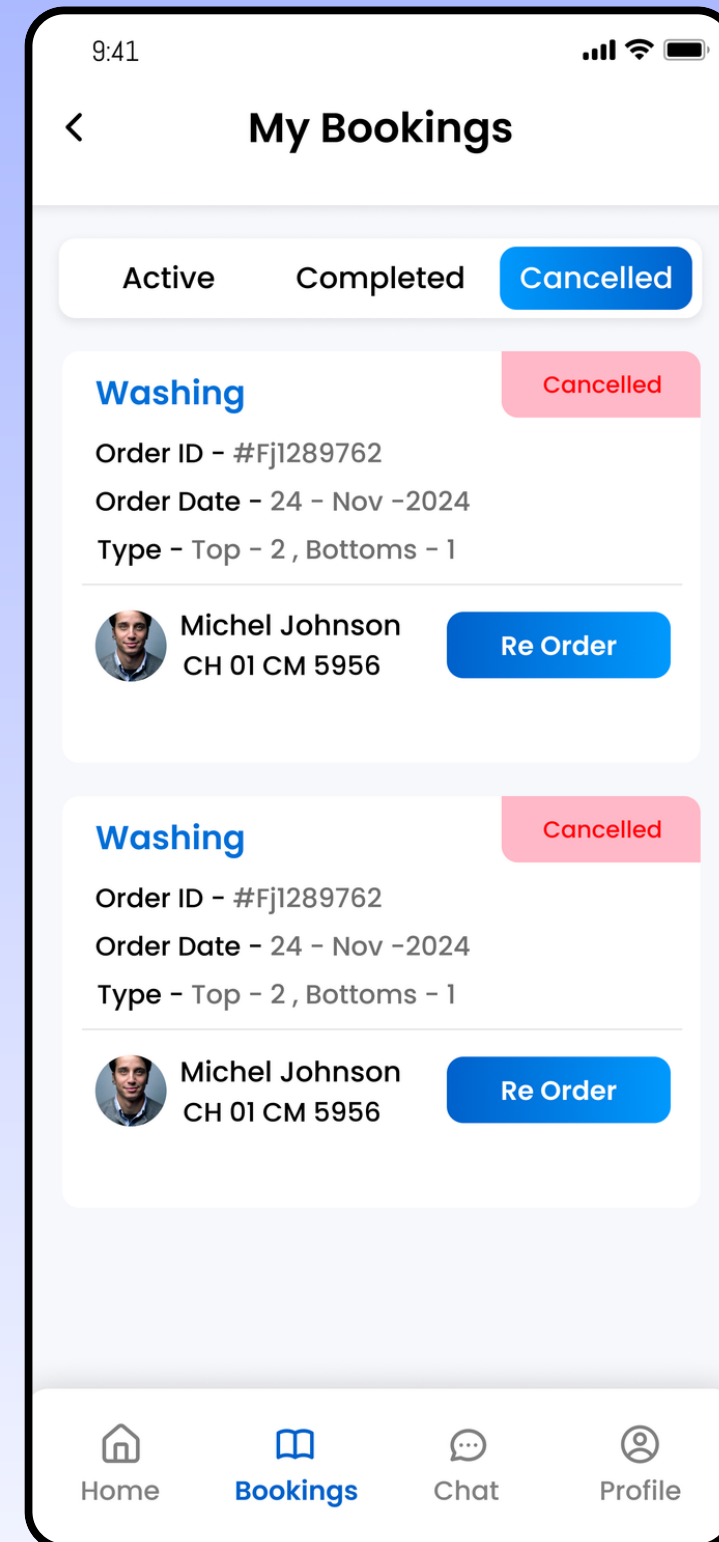
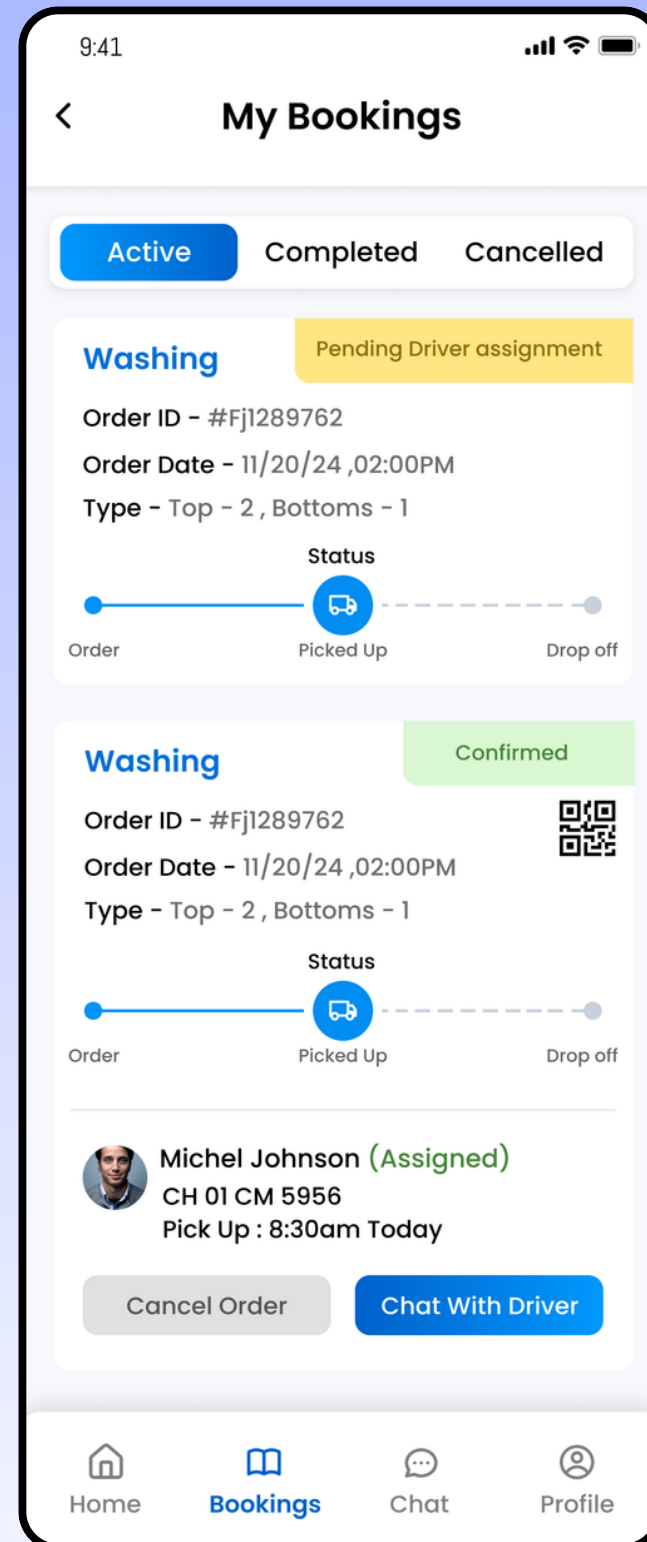
☒

Table Cover

\$27.00

- 0 +

# Mockups



# Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?  
Let's collaborate and bring it to life.

📞 +919056369655

✉ info@canws.com

🌐 Canws.com

