

Case Study



10:01   



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We Help Your Ideas Grow

Canws is a software development studio that builds scalable, design-led digital products. With 8yrs of expertise and over 300+ projects shipped with a top rating of 4.9★. We combine strategy, design, and engineering to turn complex ideas into market-ready solutions. Fast, reliable, built for long-term growth.

The Challenge

Cashira combines the power of AI with intuitive calendar tools to help you manage your finances, schedule, and life like never before.



Client
Cashira



Domain
Calendar application with AI



Engagement
End-to-End Build



CLOUD
AWS



The Feature Offerings



Natural Language Scheduling

Type or speak to the AI like a human assistant to instantly book, update, or shift complex events.



Intelligent Smart-Booking

The integrated AI automatically analyzes your routine, preferences, and habits to suggest optimal meeting times.



Conflict Resolution Engine

Say goodbye to double-bookings; the AI predictive algorithm detects over-scheduling and re-routes meetings in real time.



Dynamic Time-Blocking

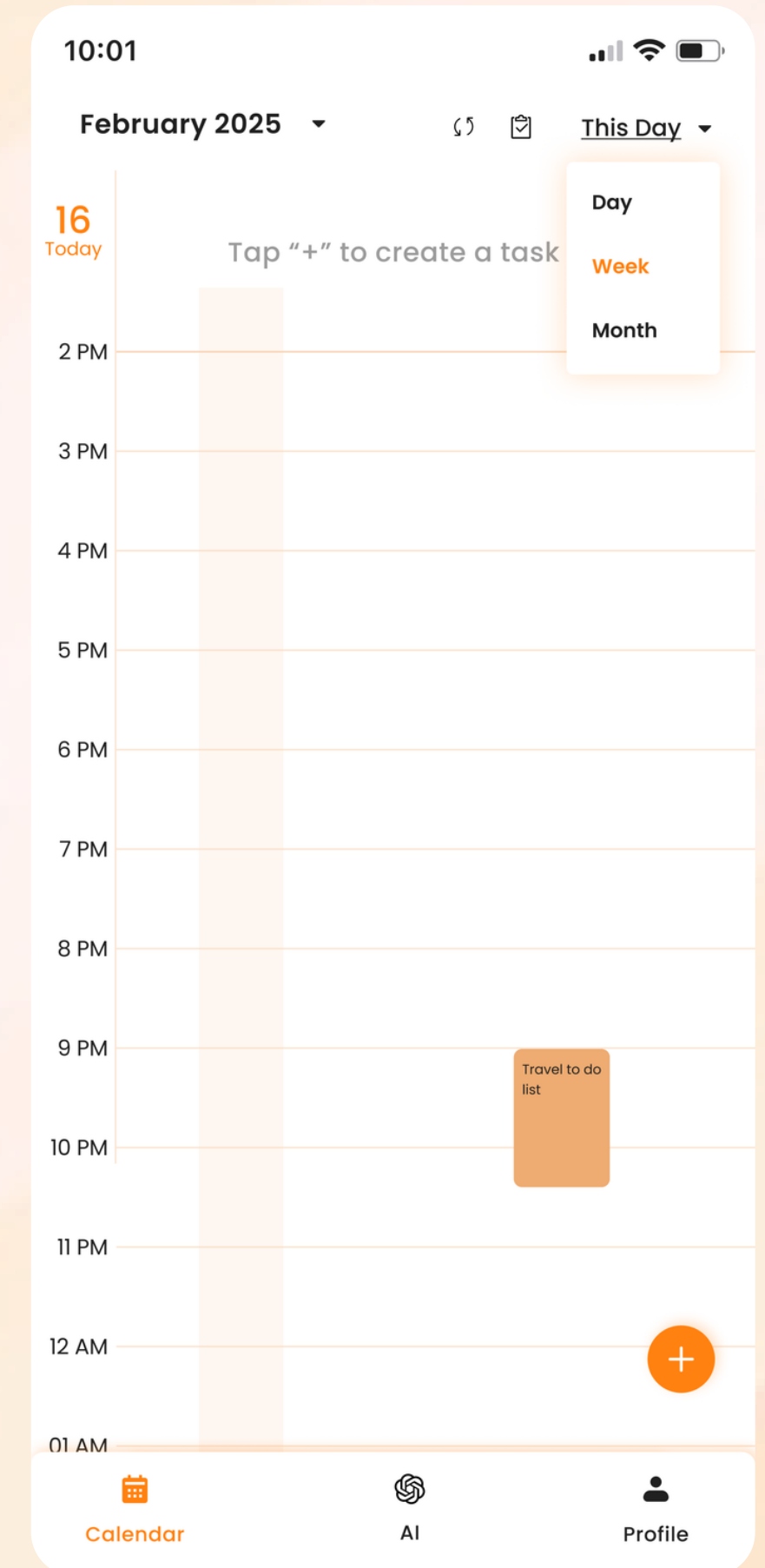
Automatically protects slots for deep work, travel buffers, or personal routines based on your workload trends.



App Design & User Experience

We designed every visual micro-interaction with behavioral discipline in mind—moving effortlessly from conversational AI dialog boxes to complex calendar overlays—merging elite aesthetic restraint with highly intuitive information hierarchies.

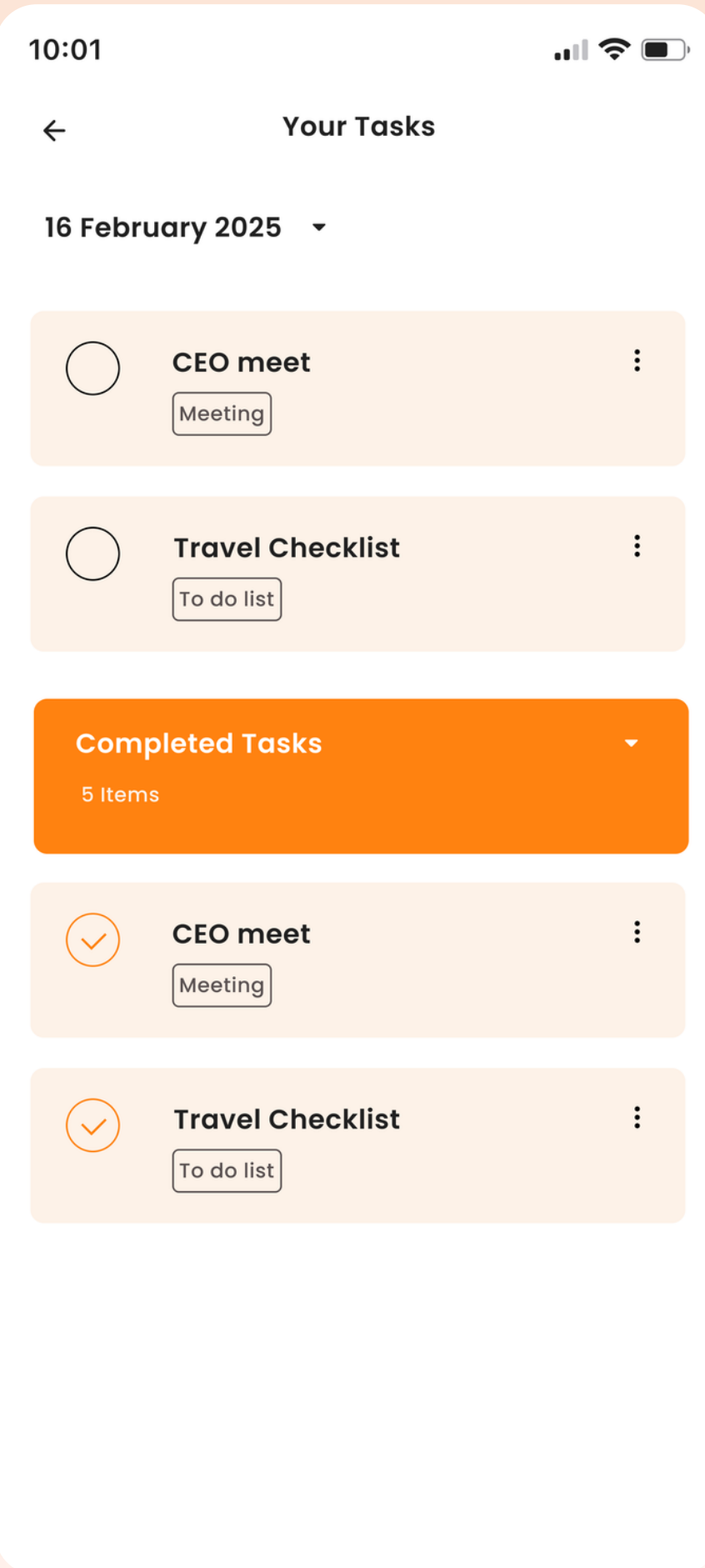
- User Research & Persona Mapping.
- High-Fidelity UI & Unified Enterprise Design System
- Mobile-First Responsive Layouts (iOS & Android)
- Micro-animations mapping transactional events onto daily schedules



Architecture & Delivery

We deployed an enterprise-grade backend featuring sub-second AI processing speeds, bidirectional sync capabilities with Google Calendar and Outlook APIs, localized time-zone processing engines, and highly secure multi-tenant scheduling logic hosted entirely on AWS.





Day 1

Production ready —
scalable AWS
architecture with CI/CD
pipelines ensuring stable,
secure deployments

End-to-End Delivery

All core reward
systems built,
integrated, and
deployed in a single
release

100%

Flawless real-time
sync across personal
calendar provider
infrastructure

40-60%

Noticeable drop in
time spent arranging
calendars manually.



What We Can Build For You

With a 10+ year experienced team and 20+ products shipped, we're ready to be your end-to-end tech partner.

Enterprise Product Development

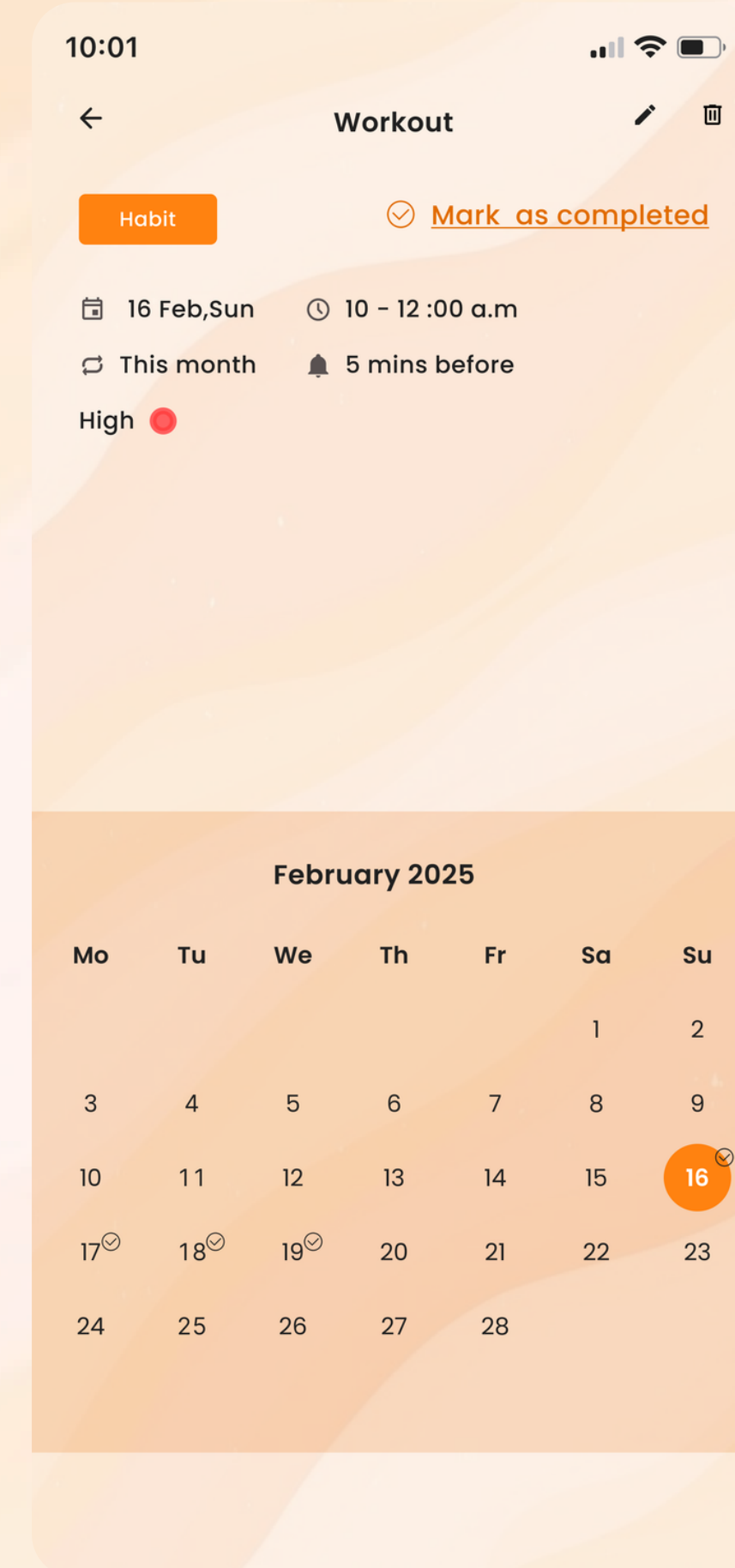
MVP Build & Market Validation

Productivity Improvement

AI-Driven scheduling assistance

Tech Team as a Service

Digital Transformation & Legacy Modernization



Mockups

10:01

←

Project 1

✎

🗑

Project

📌 Mark as completed

📅 16 Feb,Sun

High

🔔 5 mins before

🕒 30 Days

Description

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Attachment

15

16

17

18

19

20

21

Tue

Today

Thu

Fri

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Sun

Mon

Subtasks

👉 Enter Task Name

16

✓

☹

○ Enter Task Name

16

✓

☹

○ Enter Task Name

16

✓

☹

Event

Booking

Project

To do list

Meeting

Habit

Add title

📅 Date

16 Feb,Sun

🕒 Set Time Duration

00:00 a.m

⚠ Set Priority

Choose

🔄 Repeat

This month

🔔 Notify

5

☹ Mood

Description

10:01

←

Enter Task

Save

Event

Booking

Project

To do list

Meeting

Habit

Add title

❑ Enter Item

❑ Enter Item

❑ Enter Item

❑ Enter Item

❑ Enter Item

+ Add Item

🕒 Set Time Duration

12 :00 a.m

⚠ Set Priority

High

🔔 Notify

5 mins before

☹ Mood

Okay

Description

Event

Booking

Project

To do list

Meeting

Habit

+ Add New Project

Project 1

ShopVerse – Scalable Multi-Vendor E-Commerce Ecosystem

Project 2

CabNest – End-to-End Ride Booking & Driver Management Solution

Project 3

DineSphere – Intelligent Food Ordering & Restaurant Management System

🌟 Suggestion

16 Feb, at 10:00 a.m, you will be having a meeting with CEO, this might clash the timings with the event.

Let's Build Something Impactful

Have an idea, a challenge, or a product to scale?
Let's collaborate and bring it to life.

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