

# Website Traffic Performance Report



Total Clicks

2,700



Total Impressions

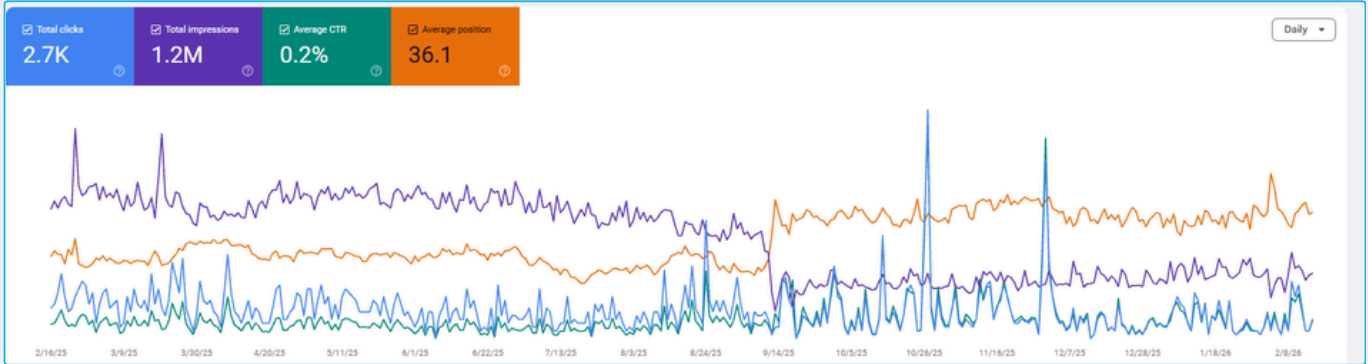
1,200,000



Average Position

36.2

↑ 10.2 CTR



| Country       | ↓ Clicks | Impressions | CTR  | Position |
|---------------|----------|-------------|------|----------|
| Sweden        | 2,484    | 616,845     | 0.4% | 33.2     |
| India         | 74       | 20,283      | 0.4% | 38.4     |
| Pakistan      | 64       | 6,983       | 0.9% | 30.2     |
| France        | 14       | 6,642       | 0.2% | 39.0     |
| United States | 6        | 183,607     | 0%   | 39.2     |
| Germany       | 6        | 14,442      | 0%   | 39.6     |
| Spain         | 6        | 4,811       | 0.1% | 39.1     |
| Denmark       | 6        | 737         | 0.8% | 23.7     |

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Geographical Data Clicks  
Impression & Position

Project Sweden

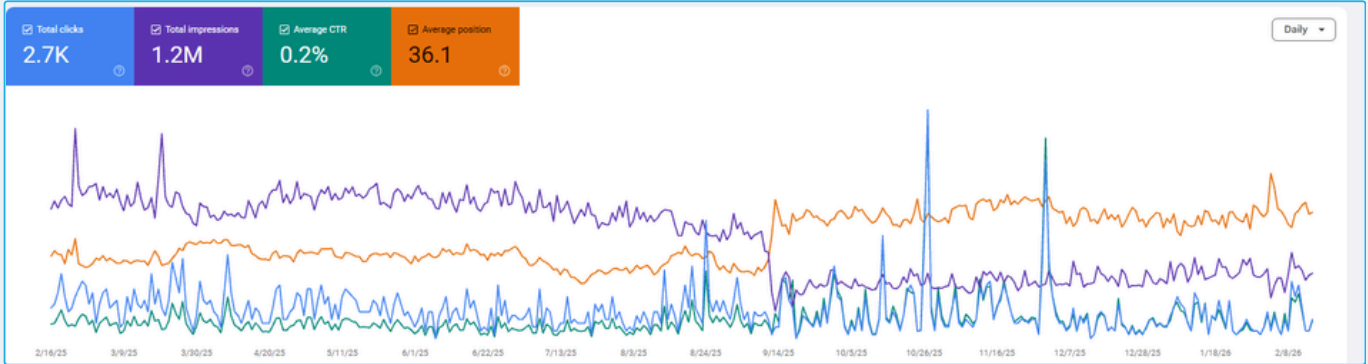
Geographical Data shows how your website performs in different countries or regions based on search traffic. Clicks, Impressions & Position indicate how many times your site was clicked, how often it appeared in search results, and its average ranking in those results.

# Website Traffic Performance Report

 Total Clicks  
**2,700**

 Total Impressions  
**1,200,000**

 Average Position  
**36.2** ↑ 10.2 CTR



| Top queries ↑           | ↓ Clicks | Impressions | CTR   | Position |
|-------------------------|----------|-------------|-------|----------|
| stadhjälpen             | 219      | 2,466       | 8.9%  | 3.1      |
| stadfirma landskrona    | 79       | 6,862       | 1.2%  | 3.6      |
| stadfirma helsingborg   | 64       | 12,683      | 0.5%  | 13.9     |
| stadhjälp               | 63       | 12,332      | 0.5%  | 17.4     |
| stadfirma               | 62       | 15,934      | 0.4%  | 21.7     |
| stadfirma kävlinge      | 44       | 1,062       | 4.1%  | 2.3      |
| stadhjälp helsingborg   | 32       | 5,657       | 0.6%  | 9.6      |
| hemstädning landskrona  | 31       | 2,814       | 1.1%  | 9.4      |
| stadhjälpen helsingborg | 31       | 139         | 22.3% | 1.1      |

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Keywords, Search Queries,  
Clicks Impression Position  
Project Sweden 

Keywords & Search Queries are the words and phrases users type into search engines to find information, products, or services. Clicks, Impressions & Position show how many times your website was clicked, how often it appeared in search results, and its average ranking for those queries.

# Website Traffic Performance Report



Total Clicks

**2,700**



Total Impressions

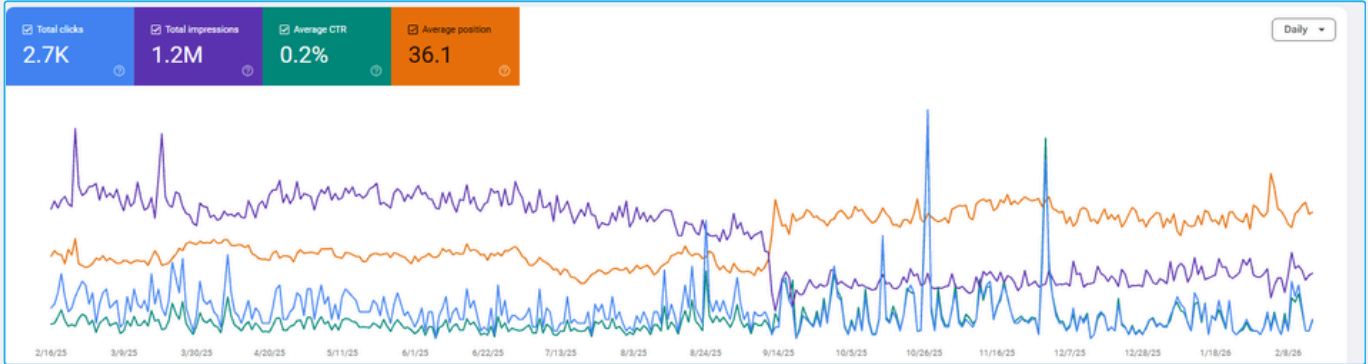
**1,200,000**



Average Position

**36.2**

↑ 10.2 CTR



| Top pages   | ↓ Clicks | Impressions | CTR  |
|---|----------|-------------|------|
| <a href="https://www.stadhjalpen.nu/">https://www.stadhjalpen.nu/</a>   | 1,021    | 386,477     | 0.3% |
| <a href="https://www.stadhjalpen.nu/stadfirma-helsingborg">https://www.stadhjalpen.nu/stadfirma-helsingborg</a> | 333      | 133,015     | 0.3% |
| <a href="https://www.stadhjalpen.nu/stadfirma-landskrona">https://www.stadhjalpen.nu/stadfirma-landskrona</a>   | 267      | 61,526      | 0.4% |
| <a href="https://www.stadhjalpen.nu/stadfirma-kavlinge">https://www.stadhjalpen.nu/stadfirma-kavlinge</a>       | 213      | 17,625      | 1.2% |
| <a href="https://www.stadhjalpen.nu/stadfirma-lund">https://www.stadhjalpen.nu/stadfirma-lund</a>               | 144      | 87,547      | 0.2% |
| <a href="https://www.stadhjalpen.nu/prisforetagstad.php">https://www.stadhjalpen.nu/prisforetagstad.php</a>     | 87       | 65,264      | 0.1% |
| <a href="https://www.stadhjalpen.nu/hemstadning-pris">https://www.stadhjalpen.nu/hemstadning-pris</a>           | 66       | 99,703      | 0.1% |
| <a href="https://www.stadhjalpen.nu/stadfirma-lomma">https://www.stadhjalpen.nu/stadfirma-lomma</a>             | 50       | 17,574      | 0.3% |
| <a href="https://www.stadhjalpen.nu/hemstadning-malmo">https://www.stadhjalpen.nu/hemstadning-malmo</a>         | 44       | 58,090      | 0.1% |
| <a href="https://www.stadhjalpen.nu/stadfirma-malmo">https://www.stadhjalpen.nu/stadfirma-malmo</a>             | 43       | 78,550      | 0.1% |

www.stadhjalpen.nu  
 Top Pages & Click  
 Project Sweden

Top Pages are the website pages that receive the highest visibility and traffic from search engines. Clicks indicate how many users actually visited those pages after seeing them in search results.